

# ANEXO 4 – Propagandas da “Equator3”

Equator3 Tours  
 175 E 96th St  
 Suite 18Q  
 New York, NY 10128  
 www.equator3.com

**African-American Group Travel At It's Best**  
**Sun ~ Fun ~ Friendship**

**Morocco ~ Spain ~ Portugal July 22 - August 5, 2005**  
 Round-Trip Air Transportation from New York 15 Days and 14 Nights  
 Most meals included ~ First class hotels ~ English-speaking guides throughout  
 Casablanca, Lisbon, Marrakech, Grenada, Sahara Desert, Costa del Sol,  
 Fez, Rabat, Tangier, Fatima, Seville, Malaga,  
 Gibraltar Mediterranean Ferry crossing  
*Optional Golfing Package*

**Boa Morte Festival - Salvador, Bahia, Brazil August 11 - 18, 2005**  
 Round-trip air from Miami 7 Nights, 8 days  
 5-star oceanfront hotel  
 Full Brazilian breakfast daily ~ Dinner and Folklore show  
 Feast of Omolu  
 Full-day Boa Morte Festival in Cachoeira  
 Afro-Brazilian guides ~ Shopping tours ~ Candomble experiences  
 Post-tour add-on Amazon Cruise - 4 nights and 5 days August 18-22, 2005

**New Years Reveillon in Rio de Janeiro, Brazil with/ Paraty December 26, 2005 - January 4, 2006**  
 Round-trip air from Miami  
 2 nights charming colonial village of Paraty on Costa Verde  
 Daily Brazilian breakfast  
 Spectacular New Year's Eve/New Years day Yemanjá celebration on Copacabana Beach  
 Oceanfront 4-5 star Copacabana Beach hotel  
 Historic city tours ~ Culture shows ~ Shopping tours ~ Museum tours  
 Christmas in Iguassu Falls Pre-trip add-on December 23-26, 2005

**Bahia and Rio Carnivals 2006 February 22 - March 4, 2006**  
 Round trip air transportation from Miami 11 nights, 4&5 star oceanfront hotels  
 Carnival parades and celebrations ~ Some dinners and culture shows  
 Historic and city tours ~ Corcovado ~ Christ the Redeemer tour  
 Ipanema, Copacabana & other beaches ~ Capoeira ~ Afro-Brazilian martial arts  
 English-speaking guides

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**Registration**

Complete the reservation form below. Forward it to us with your deposit. All payments are to be made according to the payment plan schedule. We have reasonable travel insurance that can help to protect your travel investment. Credit Card users, fax registration form to 212.348.1253 or book on-line at our website: [www.equator3.com](http://www.equator3.com).

☐ 14 - nights Morocco-Spain-Portugal July 22-August 5, 2005  
☐ 7 - nights Boa Morte Festival, Salvador, Bahia, Brazil, August 11-18, 2005  
☐ 9 - nights New Years Reveillon December 26 - January 4, 2006  
☐ 11 - nights Bahia & Rio Carnivals 2006 - February 22 - March 4, 2006  
☐ 4 - nights Amazon Cruise August 18 - 22, 2005  
☐ 2 - nights Christmas in Iguassu Falls add-on to New Years Reveillon Dec. 23-26, 2005  
☐ 2 - nights carnival wind-down in Buzios, March 5-7, 2006

Name \_\_\_\_\_ Sex \_\_\_\_\_  
 Share with \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Home phone# \_\_\_\_\_ Fax \_\_\_\_\_  
 Alternate phone# \_\_\_\_\_ E-mail \_\_\_\_\_  
 Deposit enclosed \$ \_\_\_\_\_ (\$250./per person min)  
☐ Check ☐ Money order **Make payable to: Equator3**  
 Remit to: Equator3 Tours, 175 E. 96th St. ste. 18Q New York, NY 10128 (A deposit is required to hold all spaces)  
☐ I am interested in the payment plan. My payment in full is enclosed. \$ \_\_\_\_\_  
 All payments are non-refundable. We suggest travel insurance to protect your trip investment.

**SPACE LIMITED  
REGISTER NOW!**

**For any questions please call Latifah or Verl at:**  
**212.348.5449 or fax: 212.348.1253 or by email: [landv@equator3.com](mailto:landv@equator3.com)**

Welcome ~ Clubs and Organizations ~ Family Reunions ~ Couples ~ Singles

# Rio New Year's Reveillon 2005-6

2005-06



**SPACE LIMITED!  
ACT NOW!**

## Your Tour Will Include:

- ~Round-trip air NYC/Rio/NYC
- ~Coach transportation Rio de Janeiro/Paraty/Rio de Janeiro
- ~8 Nights at 4-Star Ocean-front Hotels in Rio and Paraty
- ~Rio By Night Dinner & Show
- ~Half-day Sightseeing Tour in Rio
- ~Half-day Historic Sightseeing Tour in Paraty
- ~Airport Transfers in Rio
- ~Local Transportation for Tours on Modern Coaches
- ~Daily Brazilian Breakfast at Hotels
- ~Hotel Taxes & Service Chgs.
- ~English-Speaking Afro-Brazilian Guide Services
- ~U.S. Gov't. Departure Taxes & Airline Fuel Surcharges Not Included
- ~Lots More!!!

## New Year's Reveillon

### Rio de Janeiro ~ Brazil

w/2 Nights in Historic Paraty

**Spend New Year's Eve on Copacabana**

**Beach With US**

## Equator3 Tours

**December 26, '05 - January 4, '06**

**JUST \$2799.**

**per person, double occupancy**

~Yemanjá New Year's Eve Festivities

~Corcovado:

Christ the Redeemer

~Shopping & Partying Galore

~Copacabana, Ipanema

Beaches

~Afro-Brazilian Historical Tours

~See artisans at work

~Iguassu Falls Optional Pre-Tour

~Capoeira

~Candomblé Experiences

~Sun, Fun, Optional Tours

~Contact us about travel from your home location

~Travel Insurance Available

**Singles, Couples, Groups**

**Welcome**

**Ask About Our Easy Payment Plan!**

**Register Today!**

Name \_\_\_\_\_ Signature \_\_\_\_\_ I have read and understand the information above.

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone -Day \_\_\_\_\_ Night \_\_\_\_\_ Cell \_\_\_\_\_ Email \_\_\_\_\_

Deposit Enclosed \_\_\_\_\_ (\$250. Minimum) Check \_\_\_\_\_ MO \_\_\_\_\_ (NON-REFUNDABLE) [Visit our website:](http://www.equator3.com)

Make checks & money orders payable to: **Equator3**

[www.equator3.com](http://www.equator3.com)

Credit Card: AMEX[] Discover[] MC[] VISA[] # \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_ I authorize you to charge my card monthly{ }

**Remit payment & this form to:** Equator3, 175 East 96th Street~Ste. 18Q, New York, NY 10128 212.348.5449

Any questions? Call:

Equator3 Tours ~ Latifah Chinnery ~ Verl Thomas ~ Directors

Fonte: Agência de Viagens "Equator 3" / Nova Iorque.  
(Responsável pela organização dos grupos de N° 07 e 17 na  
"Tabela dos grupos utilizados no trabalho de campo").

## ANEXO 5 – e-mail da Libradio Network

# LIBRADIO NETWORK

**A New State of Consciousness  
Has Arisen in Our Community  
We Address Our Own Problems and Provide Our  
Own Solutions  
Broadcasting all day, everyday on the Internet,  
24/7 at [www.LIBRadio.com](http://www.LIBRadio.com)**



Join up with members of the **LIBRadio Broadcast Family**, including: **Keidi Obi Awadu** (The Conscious Rasta) / **Brother Jamaal & Sister Halima** (Kemet Nu Dimensions) / **Ernie Phillips, Jr.** (Your Honorable Servant) / **Ben Elwahdi** (The Falcon Forum), **Pat Freeman** (The Message) as we present scholars, leaders, celebrities, researchers, hot-topic politics members of other community based organizations, health advocates and media publishers. We share phone calls and emails from around the world.

Visit our web site to get a list of the hundreds of strong and progressive voices we have brought forward during our first year of broadcast year, too many scholars to list herein. Our archives are available for your collection.

We are building a listener-supported media network, listened to regularly in *over 22 countries & 125 U.S. cities*. YOU will determine just how strong we will become and what programming is most relevant to our group self-interests.

Tell a friend or two or three.

Share this flyer with your circle of progressive associates.

Call your friends over to listen and build together.

**Email us at [libradio@hotmail.com](mailto:libradio@hotmail.com) or call-in during live broadcasts at (310) 673-5423**

## ANEXO 6 – 21 Things Afro-Americans should do

### 21 things African-Americans should do

1. Register to vote, or shut up!
  2. Take all that money out of those stocking caps, in cans, mattresses, and floorboards and invest money in something. For starters, invest in the food you eat and clothes you wear.
  3. Learn another language, Ebonics does not count.
  4. Stop using the "N" word in the year 2004, especially since Merriam-Webster has announced it isn't changing the definition.
  5. Buy something each week from a black vendor.
  6. Stop blaming white folk for 98% of your problems, while giving them 100% of your money.
  7. Subscribe to Ebony, JET, Black Enterprise, Essence. Then subscribe to one of the three weeklies: Time, Newsweek, or US News and World Report. After we read about what's going on in our world, how about knowing what's going on in theirs? It is, after all, your world.
  8. Stop walking past each other and not speaking.
  9. Be on time for something ... anything!
  10. Get an annual check up; herbs do not cure everything!
  11. In all thy ways acknowledge Him (GOD) and He shall direct thy path. And prioritize this as #1.
  12. Stop being jealous of one another, learn to look past the material things and see the person for who they are.
  13. Get involved in at least one charitable or voluntary community service
  14. Say a prayer for someone besides yourself.
  15. Hug your child/spouse/parent today.
  16. LOVE ONE ANOTHER!
  17. Learn to Let Go and Let God.
  18. Stop talking about it, and be about it.
  19. Let GOD order your steps instead of the world.
  20. P.U.S.H.!! Pray Until Something Happens!
  21. In all that you do, get understanding, (turn off the TV, and open a book).
- \*Don't just read this, DO IT and encourage others.  
- Tavis Smiley

Fonte: KJLH *website* em 15 de abril de 2005.  
(<http://www.kjlhradio.com/02prog/frontpage.htm>)  
(A KJLH e a AZURI Tours & Travel (Califórnia),  
organizaram o grupo de N° 19 na "Tabela dos grupos  
utilizados no trabalho de campo").

## ANEXO 7 - WTO Global Code of Ethics

### WTO GLOBAL CODE OF ETHICS

Developed after extensive research and several years of consultation it reflects general declarations of the UN system on society, interdependence, social inclusion & human rights, as well as the mandate given to the World Tourism Organization (WTO) by the UN Commission on Sustainable Development to lead the sector's sustainable development crusade.

It sets out **broad principles for responsive and responsible development of sustainable tourism.**

- A guidance for all stakeholders, direct and indirect, public, private and civil society
- As a mechanism to encourage strategic policy, legislation and regulatory integration at international, regional, national and local community levels.
- As a vehicle to frame WTO's work, in its relations with the sector and other bodies shaping the global tourism marketplace.

The preamble underscores the compatibility of the "wise growth" of tourism with the prudent advance of the market economy, setting the basis for "**liberalization with a human face**" in the sector as a driver of overall sustainable development.

The **key Articles** of the Code cover:

1. Tourism contributing to societal understanding and mutual respect
2. Tourism as a vehicle for individual and collective fulfilment
3. Tourism promoting sustainable development
4. Tourism, a user of the cultural heritage of mankind and a contributor to its enhancement
5. Tourism, a beneficial activity for host countries and communities"
6. Obligations of stakeholders in tourism development
7. The human right to tourism and travel
8. The liberty of tourist movements
9. The rights of workers and entrepreneurs in the tourism industry

Some issues are broached for the first time in such a declaration. Some have a cultural, environmental or social component, such as the total ban on child exploitation, press and media responsibility, the right of religious freedom during travel, the value of eco and cultural tourism, the importance of impact studies and host community involvement in development project and specific rights of seasonal workers. Others have more economic connotations, such as consumer information, facilitation, North-South economic partnership and level playing fields for small and large players in the sector.

Following **adoption by WTO & endorsement by the UN Assembly** the Code now underpins all work of the organization. But it by no means a static "declaration". It is kept under review to ensure responsiveness to contemporary trends outside or inside the sector and it will be driven forward to implementation in related strategic policy decision making & action.